



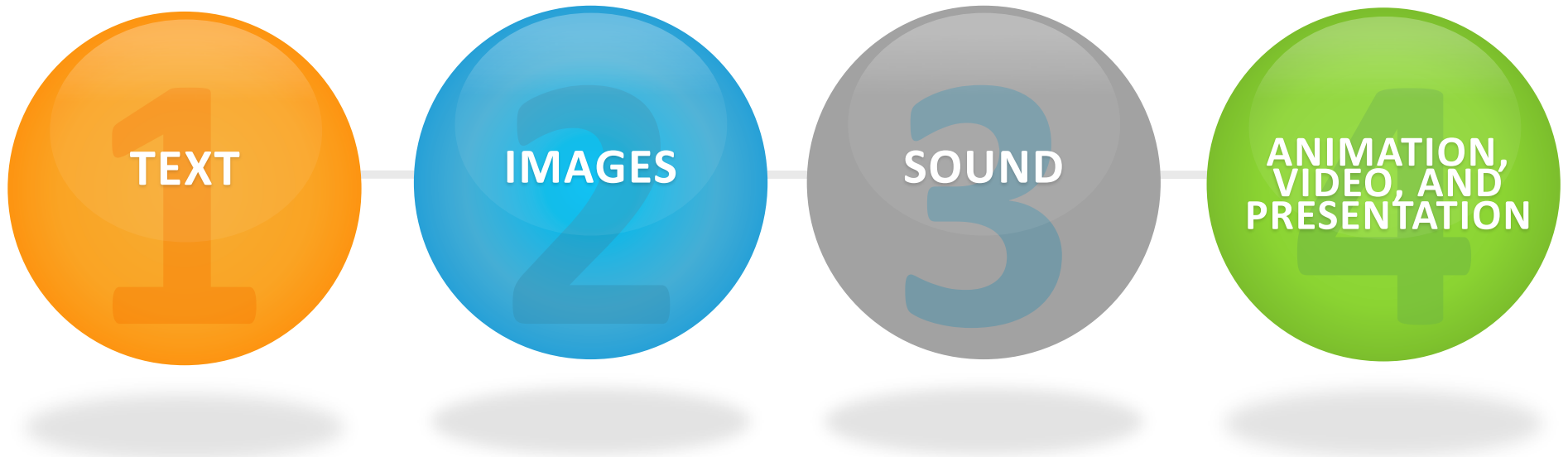
adding the power of multimedia to web browsers

Introducing

Web Browsers *Through* Plug-ins



Enhancing Your Web Browser



We have features for every step of the way 





Text and Document Plug-ins

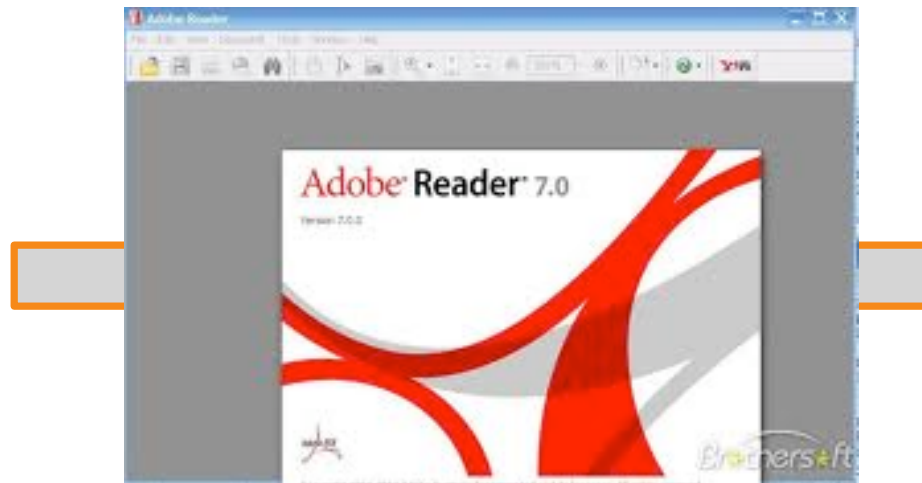
Design and organize 



Text and Document Plug-ins

HTML and web browsers can sometimes limit the text and graphic images displayed. In **Adobe Acrobat Reader**, special fonts and graphic images are embedded as data into the file.

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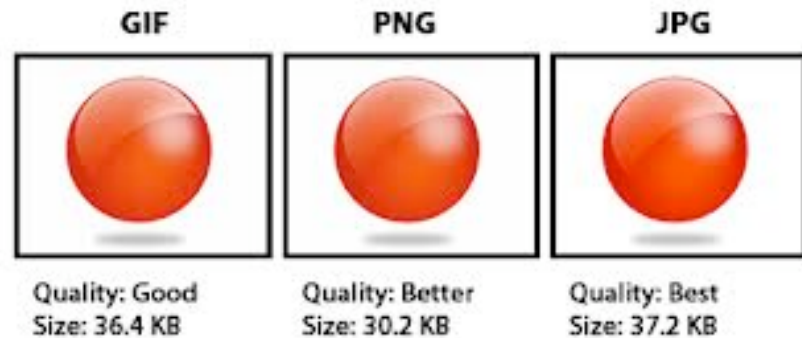


Images

Stylize, edit, and animate your media 



Images



Browsers enabled for HTML5 will read and display bitmapped **JPEG, GIF, PNG** image files, and **Scalable Vector Graphics (SVG)**.

Vector files are a mathematical description of the lines, curves, fills, and patterns needed to draw a picture (these can be scaled without image degradation).

Plug-ins enable viewing vector formats by shrinking file sizes and shortening the time spent downloading and displaying them.



Sound

View your slides from anywhere! 



Sound



Digitized sound: played on your computer by streaming playback or using a player

Formats: **MP3, WAV, AIF, or AU**

Speech files can be encoded in a token language and sent to another computer for play back.

You can **embed** sounds into **QuickTime, Windows Media, and MPEG** movie files.

Using multitask allows users to simultaneously listen to the same data streams over the Internet.



Animation, Video, and Presentation

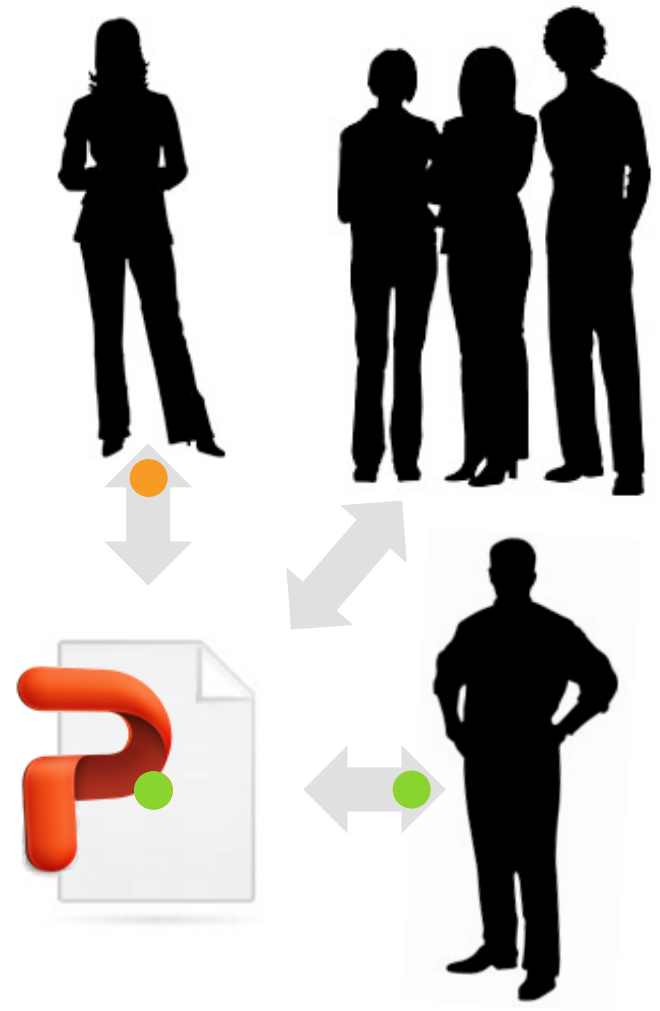
View your slides from anywhere!

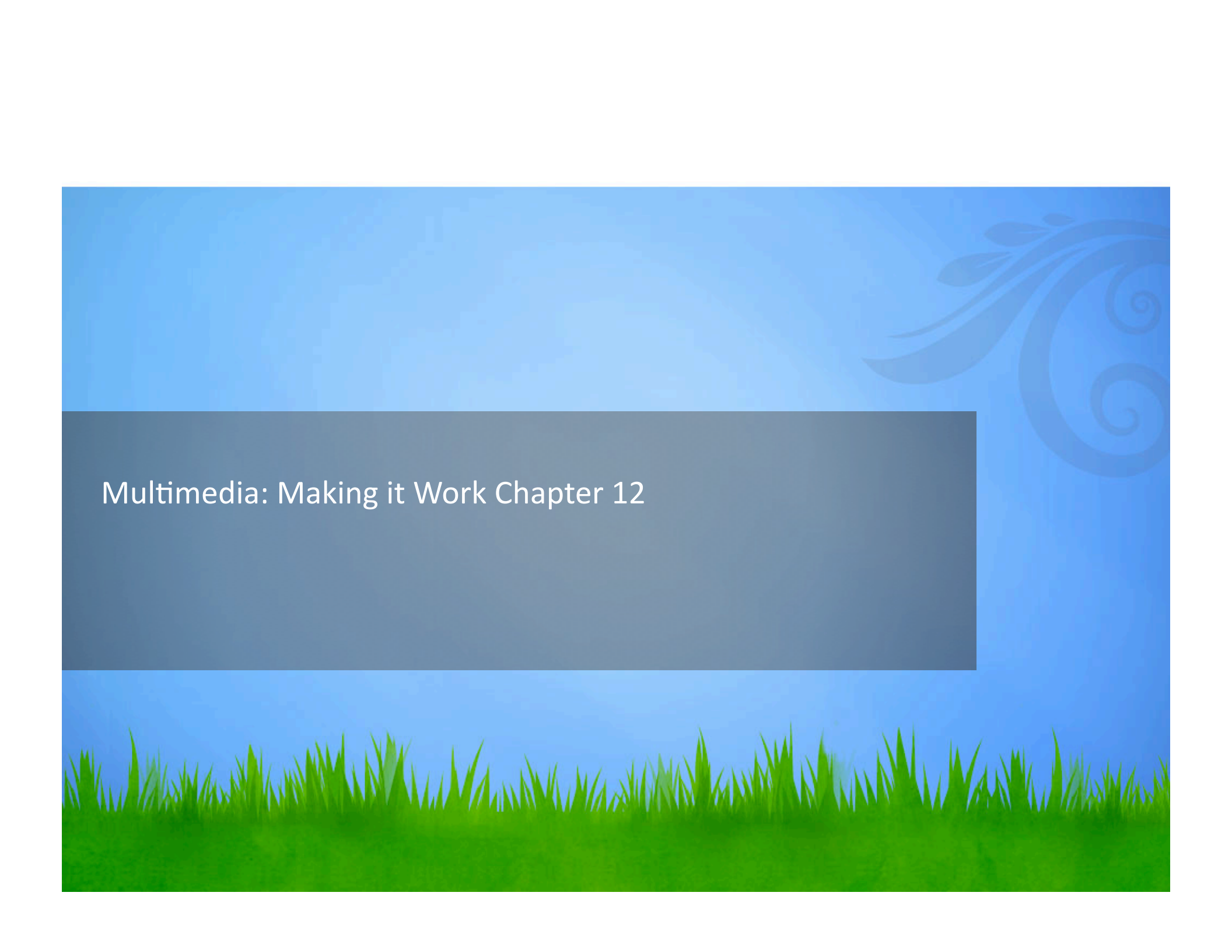


Video streams are data rich and typically contain both images and synchronized sound. Presentation applications such as **Keynote** and **Microsoft PowerPoint** contain a lot of data.

File formats: Apple's QuickTime, Microsoft's Video for Windows (AVI), and MPEF

Bandwidth and **quality** play hand-in-hand and can determine how you design, develop, and deliver your of your animations or motion video.





Multimedia: Making it Work Chapter 12